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CreativeCareers



Category: DE/10 - Packaging Design - Series
Title: Blue Spike Beverages

Mojo is part of a new line of alternative alcoholised beverages. The concept was geared toward a young, dynamic audience. Mojo is available in three flavours (Vibe, Rhythm, Liquid), so Bob developed three distinct identities used them on bottles, cases and all promotional material.

Voice: 514-842-4262

Website: www.bob.ca **Email:** cauchu@bob.ca



Creative Director: Claude Auchu **Art Director:** Patrick Fleury **Client:** Blue Spike Beverages **Designer:** Patrick Fleury **Design Firm Studio:** Bob Branding & Design **Entrant Name:** Claude Auchu (Bob, Branding & Design)

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